

# Captivating

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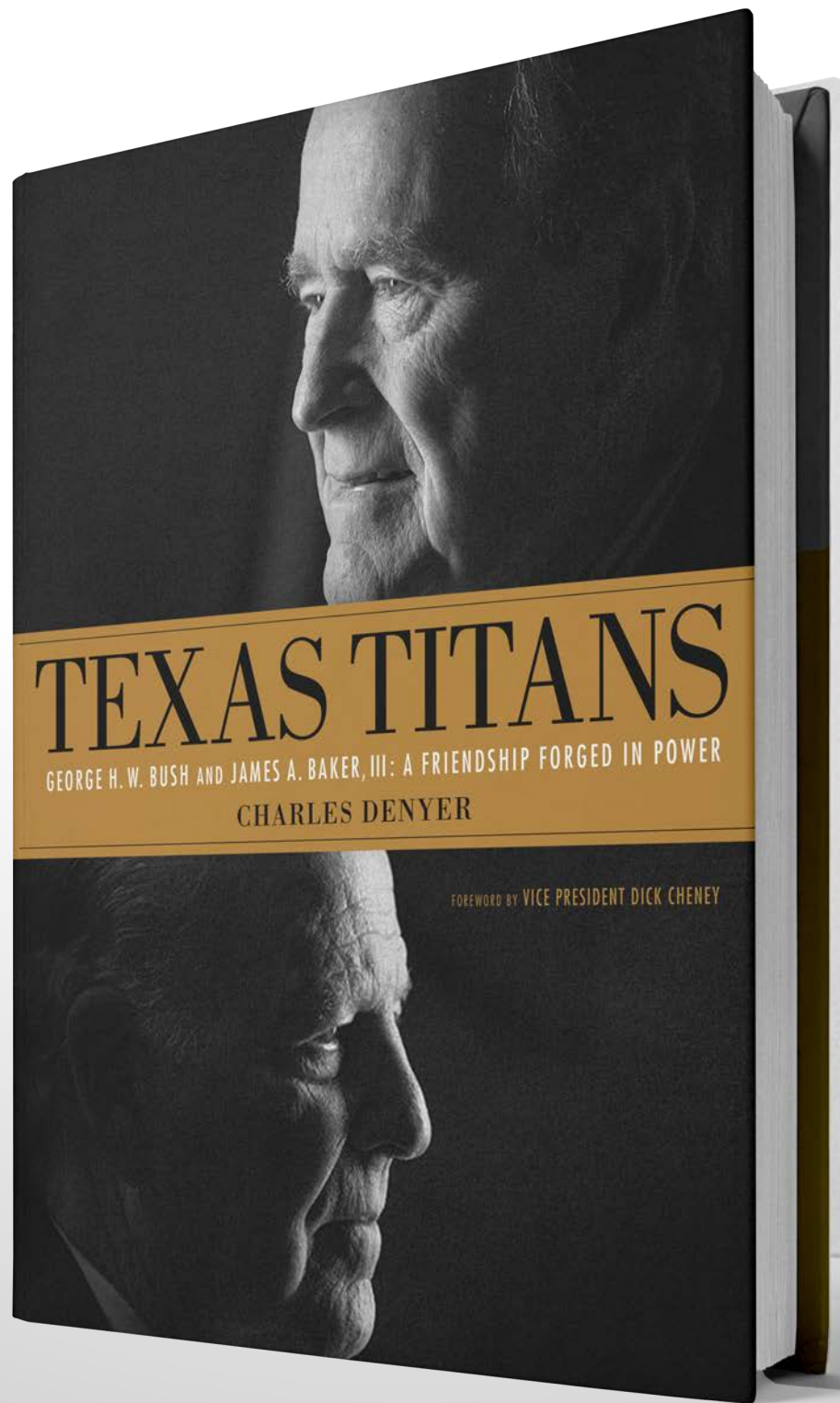
Well-written, captivating, and highly engaging, **Texas Titans** examines two of the most consequential statesmen of the 20th century and how their lives were inextricably linked personally, politically, and in public service.

”

~ *The Right Honorable Brian Mulroney,  
Former Prime Minister of Canada*

Well-Written

Highly Engaging



# TEXAS TITANS

GEORGE H. W. BUSH AND JAMES A. BAKER, III: A FRIENDSHIP FORGED IN POWER

CHARLES DENYER

FOREWORD BY VICE PRESIDENT DICK CHENEY

# A PERSONAL & POLITICAL FRIENDSHIP FOR THE AGES



The friendship between George H.W. Bush and James A. Baker, III began over fifty years ago on the tennis courts of the Houston Country Club when they found themselves paired as a doubles team, winning back-to-back championships in 1966 and 1967. While both men were admittedly weak servers, Bush was the net-and-volley guy, with Baker holding down the baseline with his groundstroke skills. That same approach of complementary skill sets and teamwork spilled over into their political careers for decades to come.

Both men's résumés were legendary. Bush served as a United States congressman, ambassador to the United Nations, chair of the Republican National Committee, US liaison to China, director of Central Intelligence, 43rd vice president, and 41st president of the United States.

Baker served as undersecretary of commerce, secretary of the treasury, secretary of state, and White House chief of staff – twice, while also chairing or playing a lead role in five successive presidential elections for three different candidates from 1976 to 1992.

Texas Titans is a story of George Herbert Walker Bush and James Addison Baker, III, two of America's most consequential statesmen of the past fifty years. Two men from opposite areas of the country who found friendship on the tennis courts at the Houston Country Club. Two men who helped transform a world during an era of immense challenges and change. Two men who became – and still are – Texas titans.

# EXCERPTS FROM TEXAS TITANS

## On Bush's Consequential Presidency:

A sea of change engulfed the world during Bush's single term as president, testing his resolve like never before as a series of cascading events unfolded. The Berlin Wall — a symbol of human oppression — was torn down after thirty years. Saddam Hussein invaded tiny neighboring Kuwait, throwing the Middle East into turmoil and panic. Mikhail Gorbachev, the leader of the Soviet Union, was placed under house arrest in an attempted coup. And the Soviet Union ceased to exist on December 26, 1991. Events no historian or political operative could have accurately predicted, nevertheless, moments in history that placed George Herbert Walker Bush and James Addison Baker, III front and center on the world stage.

## On the 1992 Presidential Election:

Baker admits that the loss *“was devastating. He [George H.W. Bush] was devastated by that loss.”* Baker is also quick to point out that *“I read a lot...comments, pundits and so forth saying, he lost because he broke his no-new-taxes pledge. That's not why he lost...Everybody ought to get that straight. I ran that campaign, and I saw it every day in the polling. He lost because of a little guy from Dallas, Texas, called Ross Perot, who took nineteen percent of the vote. And we knew from our polling he [Perot] was taking two out of every three votes from us. We got 38, Clinton got 43. You add two-thirds of 19 to 38, and we get 51.”*



## On Friendship:

*“I have always been proud that George Bush used to describe our relationship as one of big brother and little brother. He used to say that one of the things he liked best about me was that I would always tell him what I thought, even when I knew he didn't want to hear it. Then we would have a spirited discussion about that issue.”*

*“But he had a very effective way of letting me know when the discussion was over,” he continued. “He would look at me and say, ‘Baker, if you're so smart, why am I president and you're not?’”*

# PRAISE FOR TEXAS TITANS

*“In **Texas Titans**, Charles Denyer provides a riveting look at the endearing friendship between great Americans who together changed the world – President George H.W. Bush and James A. Baker, III. Well-written, captivating, and highly engaging, **Texas Titans** examines two of the most consequential statesmen of the 20th century and how their lives were inextricably linked personally, politically, and in public service.”*

~The Right Honorable Brian Mulroney, Former Prime Minister of Canada



*“George H.W. Bush and James A. Baker, III were the best of friends; two men who, for six decades, worked together to make the country and the world a better place. With **Texas Titans**, Charles offers readers a well-deserved and inspiring portrait of the lives of these two men, their mutual respect and shared loyalty to our nation. He shares their challenges and victories, and insights into the friendship that allowed the country to benefit from their political partnership.”*

~Dick Cheney, 46th Vice President of the United States of America

*“George Bush and Jim Baker were arguably the most consequential friendship and partnership in American presidential history. Charles’s book, **Texas Titans**, captures the true meaning of this extraordinary relationship.”*

~Dan Quayle, 44th Vice President of the United States of America

*“One of the great honors of my life was having a front-row seat to the legendary friendship between George H.W. Bush and James A. Baker, III, ending with the night President Bush died with Secretary Baker and his wife Susan at his side. Charles Denyer’s beautifully done book captures the essence of the friendship that changed the world.”*

~Jean Becker, Chief of Staff to Former President George H.W. Bush (1994–2018)

# PRAISE FOR TEXAS TITANS

*“Texas Titans tells the story of a deep, multi-decade friendship between two loving, smart, patriotic, and effective leaders . . . of how they trusted and supported each other and how each one's success helped the other. When Dad spoke of the importance of faith, family, and friends, Jimmy Baker was at the top of the friends list.”*

~Neil Bush, Son of George H.W. Bush

*“Texas Titans captures the essence of two strong figures in American history. More importantly, it teaches us how two strong and capable individuals achieved much more at the highest levels of government working together than they would have accomplished without the support of each other.”*

~Craig Fuller: Secretary to the Reagan Cabinet (1981–84) Chief of Staff to Vice President George H.W. Bush (1985–89)

*“Texas Titans is the story of a historic friendship — of two friends who together made history. It goes beyond the well-known public achievements of George H.W. Bush and James A. Baker, III to the less well-known (or appreciated) personal qualities that made both men the leaders and the friends that they were. There are lessons here for all who aspire to leadership or to simple friendship. And there is much here to give heart to Americans in difficult times, reminding them that our land is richly blessed with good people who, when called upon, serve their country with honor, selflessness, and success.”*

~Chase Untermeyer: United States Ambassador to Qatar (2004–2007)



# ABOUT THE AUTHOR

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Charles Denyer was in Washington on 9/11 when the terrorists attacked the Pentagon. Seeing the events unfold and how the nation responded put a new face on our country and inspired a new mission for Denyer. For the last two decades, he's worked with hundreds of US and international organizations in helping them obtain a true competitive advantage with cybersecurity, data privacy, and regulatory compliance. Charles is a frequent guest speaker to organizations all throughout North America, while also providing essential national security, cybersecurity and advisory services to some of the world's most recognized brands.



He now consults regularly with top political and business leaders throughout the world, including former vice presidents of the United States, White House chiefs of staff, secretaries of state, ambassadors, high-ranking intelligence officials, CEOs, entrepreneurs, civic leaders, and others. The time he has spent with these transformational figures and the insights they've shared have afforded Charles a front-row seat into many of the world's most consequential events of the past five decades, and what lies ahead.

Learn more at [charlesdenyer.com](http://charlesdenyer.com)